

**Alumni of the Max Planck Institute for Intellectual Property,
Competition and Tax Law**

5th Alumni Meeting, September 26 and 27, 2008

at the Max Planck Institute for Intellectual Property, Competition and Tax Law

Marstallplatz 1, 80359 Munich

- PROGRAMME -

Friday, September 26, 2008

Location: Wirtshaus in der Au, Lilienstraße 51, 81669 Munich, <http://www.wirtshausinderau.de>

From 6:00 p.m. **Get Together,** joint dinner

Saturday, September 27, 2008

Location: Max Planck Institute, Marstallplatz 1, 80539 Munich

9:00 a.m. **General Meeting** of the Association „Friends and Alumni of the Max Planck Institute for Intellectual Property, Competition and Tax Law e.V.“ *Invitation is sent separately*

9:30 a.m. Coffee Break, Registration

10:00 a.m.	Welcome, Report of the Board, Discussion	Dr. Gregor Schmid, Dr. Matthias Bosch
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10:30 a.m.	Lecture:	Prof. Dr. Ansgar Ohly , LL.M.
	“The Limits of Trade Mark Protection: Criticism, Parody and Keyword Advertising seen from a European Perspective”	(Cambridge), University of Bayreuth

11:00 a.m.	Lecture (title to be announced)	Dr. Alexander von Mühlen-dahl, LL.M., Attorney at law, Munich, former Vice-President of the Office for Harmonization in the Internal Market
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11:30 a.m.	Lecture: “Patents: Synergy through International Cooperation?”	Dr. Jürgen Schade , Munich, President of the German Patent and Trade Mark Office
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- Note: Lectures will be in German -

12:00 a.m. **Discussion**

12:30 p.m. – Reception at the Institute
ca. 1:30 p.m.

From 1:30 p.m. End of the official part of the meeting, joint lunch (optional)
Location: Cafe Eisbach, Marstallplatz 3, 80539 Munich (adjacent to the Institute)

For questions during the meeting:

Dr. Gregor Schmid: Tel. +49 (0)173-723 08 69; Dr. Matthias Bosch: Tel. +49 (0) 177 728 3681

Reception kindly sponsored by:

BARDEHLE PAGENBERG DOST ALTENBURG GEISSLER