

Artificial Intelligence, Innovation and Competition: *New Tools, New Rules?*

Conference of the Max Planck Institute for Innovation and Competition
in collaboration with the MPI Alumni Association

5th July 2019, 14:00–18:00
Marstallplatz 1, 80539 München

Conference Programme

14:00 **Welcome address**

14:15 – 15:45 **Panel I – AI & IP: New Issues – New Rules?**

Panel I will explore implications and potential consequences of artificial intelligence (AI) for IP law and will broadly address questions such as: Do AI-based technologies cause a ‘paradigm shift’ in IP law? How do traditional normative theories apply to AI-related inventions, works, and other types of subject matter of IP protection? In what way might existing rules need to be adjusted to account for specific challenges raised by AI? Should new rights, exceptions and limitations be introduced?

Keynote Speaker **Dr. Julio Diego Raffo**, WIPO, Head of the Innovation Economics Section

Panelists **Dr. Stefano Baruffaldi**, Max Planck Institute for Innovation and Competition, University of Bath
Michael Fischer, German and European Patent Attorney
Daria Kim, Max Planck Institute for Innovation and Competition
Daniel Schönberger, Google, Head of Legal for Switzerland and Austria
Alina Wernick, Alexander von Humboldt Institute for Internet and Society

Moderator **Prof. Dr. Reto M. Hilty**, Max Planck Institute for Innovation and Competition

15:45 – 16:15 **Coffee break**

16:15 – 17:45 **Panel II – AI & Competition: The Impact on Law and Policy**

AI technologies also affect competition. Panel II will reflect on the role of competition law in tackling potential AI-related distortions (e.g. whether the use of algorithms can enhance the risk of collusion or create new forms of anti-competitive conduct). It will further delve into issues pertaining to access to data as source of market power and may address questions related to unfair competition law (e.g. protection against imitation and trade secret protection).

Keynote Speaker **Prof. Dr. Monika Schnitzer**, Ludwig Maximilian University Munich, Board of Academic Advisors to the Federal Ministry for Economic Affairs and Energy, German Commission “Competition Law 4.0”

Panelists **Dr. Niamh Dunne**, London School of Economics
Ingo Hoffmann, Managing Director at ADI Innovation AG, Strategic Advisor to the Cyber Valley Initiative
Dr. Thorsten Käseberg, German Federal Ministry for Economic Affairs and Energy
Dr. Vikas Kathuria, Max Planck Institute for Innovation and Competition

Moderator **Prof. Dr. Josef Drexler**, Max Planck Institute for Innovation and Competition

17:45 **Get-together**